

WORKSHOP OFFERING

DIVERSITY IN THE WORKPLACE MAXIMIZING POTENTIAL

The concept of ‘Workplace Diversity’ is neither a repackaging of affirmative action and/or equal opportunity nor is it a slick way to make accommodations for prejudicial, discriminatory behavior. Rather, it is a way:

- **to recognize that prejudice and discrimination impede organizational success,**
- **to avoid reducing interpersonal interaction within the organization to the lowest common denominator,**
- **to accept that the standards of acceptable behavior within the organization may not be the same as those standards of behavior followed outside the organization,**
- **to learn acceptance of a person’s unique contribution to achieving the mission of the organization, and,**
- **to acknowledge, understand, and accommodate cultural differences.**

Workplace diversity is recognition that acceptable differences and unacceptable behavior can be incorporated into the everyday interaction of organizations. And, that the recognition of both produces long-term value for organizational effectiveness.

In this seminar, the participants will learn and apply:

- **Current theory about workplace diversity,**
- **New issues created by the global marketplace and demographic trends,**
- **The difference between acceptable differences and unacceptable behavior,**
- **Techniques to surface diversity issues within an organization,**
- **Customer-based diversity issues,**
- **Implementation of a diversity initiative in an organization.**