

## **WORKSHOP OFFERING**

### **BUSINESS ETHICS, ORGANIZATIONAL VALUES LET'S TALK ABOUT IT**

**Business ethics and organizational values** are often: expressed as being important, written down as organizational operating principles, and forgotten as day-to-day guides for decision making. Then, the unanticipated, unexpected, unplanned for thing happens and the organization gets caught with its proverbial ethics and values 'down.' The results are an employment environment or a customer service environment (or both) where trust hits the bottom. When the walk and the talk of the organization don't match there is significant impact on profit, productivity, and potential. There are countless, current and past, examples of how organizations have acted consistent with their values and of how organizations have paid dearly for a lack of integrity.

Making business ethics and organizational values a conscious, deliberate, strategic and integrated part of organizational life is not easy, but it has great power as a contributing factor for success.

**In this seminar, participants will explore the theory and practice of business ethics and organizational values in order to:**

- **Build a strong foundation for ethics and values in any organization.**
- **Understand that ethics and values does not mean saving the whole world.**
- **Realize that organizational culture enables or disables ethics and values.**
- **Begin to develop ethics and values for their particular organization.**
- **Immerse organizational strategic thinking with organizational ethics and values.**
- **Create opportunities for the business' ethics and the organization's values to be a part of day-to-day life for the business and for the organization.**